

AABANY Fall Conference 2018

Serving Our Community
Advancing Our Profession

SPONSORSHIP PACKAGE



Asian American
Bar Association
of New York



FORDHAM UNIVERSITY
THE SCHOOL OF LAW

150 W 62nd St
New York, NY 10023
September 22, 2018

EVENT DESCRIPTION

AABANY proudly presents its 2018 Fall Conference, “***Serving Our Community, Advancing Our Profession***” which is taking place on **September 22, 2018** at **Fordham University School of Law**. This year’s Fall Conference will feature a full day of CLE and non-CLE programs on cutting edge topics presented by AABANY’s committees and partners, as well as the following special programs:

Pitch Sessions

The Pitch Sessions provide participants an opportunity to engage in live pitch sessions to in-house counsel who have indicated a current or future need for outside legal services. Law firms, solo practitioners, and Elite and Gold level sponsors seeking to participate in the Pitch Sessions are pre-screened by in-house counsel based on their needs and selected participants are invited to join one or more pitch sessions at the Fall Conference.

Professional Development Coaching

We will be offering our Professional Development Coaching program with one-on-one or small group sessions that will take place throughout the day at the 2018 Fall Conference, in which a distinguished group of coaches will meet with participants to troubleshoot specific professional and personal development issues that may be impeding their career advancement. The goal is to help develop a game plan to address such development issues and help participants move forward in the legal profession.

Diversity Career Fair & Expo

The Diversity Career Fair & Expo provides law firms, government, public interest and corporate employers the opportunity to meet diverse candidates—including experienced attorneys, recent law school graduates, and law students—and share information about their companies and any job openings. Employers will also have the opportunity to conduct first round interviews of pre-screened candidates at the Fall Conference.

In-House Counsel Forum

AABANY's In-House Counsel Committee will host a by-invitation only In-House Counsel Forum. This forum is intended to offer senior level in-house counsel and general counsel an opportunity to discuss pressing issues of particular relevance for corporate counsel and to connect with other in-house attorneys.

Cocktail Reception

At the conclusion of the day, all participants are invited to stay for the Cocktail Reception to connect or reconnect with peers, friends and colleagues from AABANY. AABANY will present its Trailblazer Award at the reception.



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CONFERENCE PRICING

| | Full Conference (Early Bird – By Sept. 7, 2018) | Full Conference (Regular Price) | Cocktail Reception Only (Early Bird – By Sept. 7, 2018) | Cocktail Receptio n Only (Regular Price) |
|---|---|--|--|--|
| AABANY Members | | | | |
| - All Private Sector - Corporate/In-House Counsel | \$110 | \$135 | \$60 | \$85 |
| - Government/Public Sector/Nonprofit - Out-of-State Attorney (Associate Member) - Law Student - Non-Legal Professional (Affinity Member) | \$85 | \$110 | \$60 | \$85 |
| Non-AABANY Members | | | | |
| - All Private Sector - Corporate/In-House Counsel | \$260 | \$285 | \$85 | \$110 |
| - Government/Public Sector/Nonprofit - Out-of-State Attorney - Law Student - Non-Legal Professional | \$135 | \$160 | \$85 | \$110 |

SPONSORSHIP OPPORTUNITIES

Elite - \$5,000

- Recognition in all hardcopy and online promotional materials for the 2018 Fall Conference as an Elite Sponsor
- Logo placed on poster board or video monitor at the 2018 Fall Conference
- A table to display marketing materials during the entire 2018 Fall Conference
- Admission for up to **5** attendees to the 2018 Fall Conference
- Opportunity to participate in the Pitch Sessions at the 2018 Fall Conference
- Free admission for up to **2** sponsor representatives to attend AABANY's 2019 Annual Dinner and 2019 Summer Soiree
- Full page color advertisement in the 2018 Fall Conference Program Book

Gold - \$3,000

- Recognition in all hardcopy and online promotional materials for the 2018 Fall Conference as a Gold Sponsor
- Logo placed on poster board or video monitor at the 2018 Fall Conference
- A table to display marketing materials during the entire 2018 Fall Conference
- Admission for up to **3** attendees to the 2018 Fall Conference
- Opportunity to participate in the Pitch Sessions at the 2018 Fall Conference
- Admission for **1** attendee to the 2019 Annual Dinner and 2019 Summer Soiree
- Full page black and white advertisement in the 2018 Fall Conference Program Book



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Silver - \$1,500

- Recognition in all hardcopy and online promotional materials for the 2018 Fall Conference as a Silver Sponsor
- Logo placed on poster board or video monitor at the 2018 Fall Conference
- A half-table to display marketing materials during the entire 2018 Fall Conference
- Admission for up to 2 attendees to the 2018 Fall Conference
- Half page black and white advertisement in the 2018 Fall Conference Program Book
- Admission for 1 attendee to the 2019 Annual Dinner or 2019 Summer Soiree

Bronze - \$750

- Recognition in all hardcopy and online promotional materials for the 2018 Fall Conference as a Bronze Sponsor
- Logo placed on poster board or video monitor at the 2018 Fall Conference
- Table space to display marketing materials during entire 2018 Fall Conference
- Admission for 1 attendee to the 2018 Fall Conference

CONTACT

For more information about sponsorships, please contact:

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President-Elect

Chair, Fall Conference Planning Committee

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2018 FALL CONFERENCE SPONSORSHIP REPLY FORM

Below are the sponsorship opportunities for the 2018 AABANY Fall Conference to be held on Saturday, September 22, 2018 at Fordham University School of Law.

Please email this form to main@aabany.org or mail to AABANY, 45 Rockefeller Plaza, 20th Floor, New York, NY 10111.

In order to maximize your firm or organization's visibility in promotional materials, please return this form by **September 7, 2018.**

For more information about sponsorships, please contact:

- Margaret T. Ling, Director of Development at margaret.ling@aabany.org
- Brian Song, Chair, Fall Conference Planning Committee at brian.song@aabany.org

Yes, I want to participate as a sponsor for the 2018 AABANY Fall Conference.

- Elite (\$5000)**
- Gold (\$3000)**
- Silver (\$1500)**
- Bronze (\$750)**

I am interested in finding out more information about sponsorship. Please contact me at the email or phone number provided below.

Contact: _____ **Phone Number:** _____

Firm/Company Name: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ **Fax:** _____ **Email:** _____